

# PRIORITIZING PRECISE, ACCOUNTABLE CANCER CARE



EMPLOYER  
PODCAST SERIES



Welcome to our new podcast series where we take on key challenges facing workforces today, and what we can do, together, to address them. [Listen to the podcast here.](#)

## How cancer is changing and how the approach to care can change, too.

**Cancer is now the second leading cause of death in the U.S., and the top driver of cost for employers.** Hear industry experts Dr. Monica Berner and Dr. Joseph Alvarnas discuss the growing complexity of cancer post-pandemic and dive into critical topics and solutions, including:

- The importance of early identification
- The value of getting a second opinion and how to overcome the barriers to doing so
- How to approach the care access gap for underserved communities
- The powerful portfolio of ways to support patients and families and humanize the cancer journey

At Blue Cross and Blue Shield of Texas, through developing new solutions like expert review and precision oncology, we are helping remove barriers to optimal care. Because when it comes to cancer, one less thing means everything. To learn more, read [our latest cancer care white paper](#) or reach out to your plan representative today.



## Employer Action Steps

- 1** Establish a relationship of trust with employees. Talk openly and remind them regularly about cancer screenings and preventive care to create a culture that supports early engagement.
- 2** Remember that many employees continue to work through cancer treatment, and they will need your support to help navigate treatment options, care knowledge gaps and the emotional ups and downs of the journey.
- 3** Rely on your health plan partners to ensure your employees' access to high-quality care. Be sure you're on the same page about balancing optimal costs with optimal cancer care.
- 4** Be prepared ahead of time. Make sure, today, that you have robust cancer care resources in place within your benefits design. Ask your representative about early identification, second opinions and care management programs.