



Population Health Management

2023 - 2024

Programs to keep you well.

Blue Cross and Blue Shield of Texas (BCBSTX) offers many interactive programs and services designed to keep you well. The programs and services below are offered at no cost to you:

- Disease Management services for members at high risk for chronic conditions, including asthma, diabetes, hypertension and heart disease
- Case Management services for members with physical and mental health conditions ranging from simple to complex
- The Special Beginnings® program to help pregnant mothers and their babies by providing health education and personalized support before and after pregnancy
- Help with transition of care after a hospital discharge and between health care settings, to make sure that members get consistent delivery of care
- Pharmacy programs to help with medication management and education
- Yearly flu shot reminders



Use this guide to know when to set up visits with your doctor for you and your children. Ask your doctor which exams, tests and vaccines are right for you, when you should get them and how often. How you get certain diseases is not talked about in this guide.

Please see your BCBSTX plan member handbook to check on your plan benefits.

To learn more about your health plan, go to www.bcbstx.com/medicaid.

To learn more about vaccines, go to the Centers for Disease Control and Prevention at www.cdc.gov/vaccines.

How can you access the programs available to you?

See the table below for a list of programs that may be available to STAR members. You can opt in or opt out of any of these programs by calling the Case Management/Disease Management line toll-free at **1-877-214-5630**, 8 a.m. to 5 p.m., Central time, Monday through Friday. If you have hearing or speech loss, you can call the TTY line at **711**.

KEY: + This program requires you to opt in x This program requires you to opt out		
Wellness and Preventive Programs	Who is This Program for?	How Does This Program Work?
xImmunization Advocacy (support)	Birth to age two	Members who are part of this program can receive phone calls to remind them to complete their preventive checkups and needed immunizations
Physical Health Disease and Case Management Programs	Who is This Program for?	How Does This Program Work?
+xCondition Management: <ul style="list-style-type: none"> Asthma Diabetes 	Members with an asthma diagnosis or diabetes	Members who participate can receive: <ul style="list-style-type: none"> Disease management classes in your local grocery store, along with a question-and-answer session with the pharmacist Personal support in managing your health conditions Help with coordination of care Educational materials and a free water bottle
xMembers with multiple ER visits or multiple diagnoses (physical or mental)	Members with: <ul style="list-style-type: none"> Multiple ER visits Multiple physical or mental diagnoses 	Members who participate can receive: <ul style="list-style-type: none"> Monthly outreach from a care manager Help finding a care team Community support, as needed
Mother/Baby Programs	Who is This Program for?	How Does This Program Work?
+Special Beginnings Program (Prenatal/Postpartum Care)	Pregnant members	Pregnant moms who participate will receive: <ul style="list-style-type: none"> Personal and private phone calls from an experienced nurse from pregnancy to six weeks after the child is born Educational materials about pregnancy and infant care topics Help managing high-risk conditions such as gestational diabetes and preeclampsia \$50 incentive gift cards for completing prenatal and postpartum visits Special Beginnings staff who talk to your doctor about your needs

*This guide is for people enrolled in the BCBSTX plan. Some people might be at higher risk for health issues due to their family history, their race or ethnicity, or other reasons. Talk to your doctor if you have concerns about your health.

KEY: + This program requires you to opt in		x This program requires you to opt out
Patient Safety	Who is This Program for?	How Does This Program Work?
+Health Homes Services	Members who need comprehensive care to treat multiple chronic conditions or a serious and persistent mental or health condition	BCBSTX partners with in-network providers to offer participating members: <ul style="list-style-type: none"> • Patient self-management education • Comprehensive care management and care coordination • Patient and family support • Referrals to community and social support services
+Pharmacists Adding Value and Expertise® (PAVE®)	All BCBSTX STAR members	PAVE is a partnership between BCBSTX and certain pharmacies and pharmacists to improve care for our members. Members who participate can receive: <ul style="list-style-type: none"> • Education from independent community pharmacists about their medications • Access to online resources and tracking tools to help maintain or improve health
Continuum of Care Programs	Who is This Program for?	How Does This Program Work?
xCare Coordination Early Intervention	Members who are being discharged from the hospital	Members who participate can receive: <ul style="list-style-type: none"> • Assistance scheduling a follow-up visit with their doctor or a specialist • Education, coordination and resources for a safe transition
Behavioral Health Programs	Who is This Program for?	How Does This Program Work?
+xComplex Case Management (Behavioral Health)	Members with multiple chronic conditions including but not limited to: <ul style="list-style-type: none"> • Major depression • Bipolar disorder • Schizophrenia • Substance abuse 	Members who participate receive: <ul style="list-style-type: none"> • A health risk screening • Coaching calls, based on the plan of care and member goals • Collaboration with providers for urgent cases that need immediate action • Discharge planning from the hospital

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To get auxiliary aids and services, or to get written or oral interpretation to understand the information given to you, including materials in alternative formats such as large print, braille or other languages, please call the Blue Cross and Blue Shield of Texas STAR Customer Advocate department at **1-888-657-6061** (TTY: **711**).

Blue Cross and Blue Shield of Texas complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex. Blue Cross and Blue Shield of Texas does not exclude people or treat them differently because of race, color, national origin, age, disability or sex.

Blue Cross and Blue Shield of Texas provides:

- Free aids and services to people with disabilities to communicate effectively with us, such as:
 - Qualified sign language interpreters
 - Written information in other formats (large print, audio, accessible electronic formats and more)
- Free language services to people whose primary language is not English, such as:
 - Qualified interpreters
 - Information written in other languages

If you need these services, contact the Civil Rights Coordinator.

If you believe that Blue Cross and Blue Shield of Texas has failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability or sex, you can file a grievance with: Civil Rights Coordinator, Office of Civil Rights Coordinator, 300 E. Randolph St., 35th floor, Chicago, Illinois 60601, **1-855-664-7270**, TTY/TDD: **1-855-661-6965**, Fax: **1-855-661-6960**, **Civilrightscoordinator@hcsc.net**. You can file a grievance in person or by mail, fax or email. If you need help filing a grievance, a Civil Rights Coordinator is available to help you.

You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights, electronically through the Office for Civil Rights Complaint Portal, available at **<https://ocrportal.hhs.gov/ocr/portal/lobby.jsf>**, or by mail or phone at:

U.S. Department of Health and Human Services
200 Independence Avenue, SW
Room 509F, HHH Building
Washington, D.C. 20201

1-800-368-1019, 1-800-537-7697 (TDD)

Complaint forms are available at **<http://www.hhs.gov/ocr/office/file/index.html>**.

ATTENTION: If you speak English, language assistance services, free of charge, are available to you. Call 1-855-710-6984 (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-855-710-6984 (TTY: 711).

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-855-710-6984 (TTY: 711).

注意：如果您使用繁體中文，您可以免費獲得語言援助服務。請致電 1-855-710-6984 (TTY: 711)。

주의: 한국어를 사용하시는 경우, 언어 지원 서비스를 무료로 이용하실 수 있습니다. 1-855-710-6984 (TTY: 711) 번으로 전화해 주십시오.

ملحوظة: إذا كنت تتحدث اذكر اللغة، فإن خدمات المساعدة اللغوية تتوافر لك بالمجان. اتصل برقم 1-855-710-6984 (رقم هاتف الصم والبكم: 711).

خبردار: اگر آپ اردو بولتے ہیں، تو آپ کو زبان کی مدد کی خدمات مفت میں دستیاب ہیں۔ کال کریں 1-855-710-6984 (TTY: 711).

PAUNAWA: Kung nagsasalita ka ng Tagalog, maaari kang gumamit ng mga serbisyo ng tulong sa wika nang walang bayad. Tumawag sa 1-855-710-6984 (TTY: 711).

ATTENTION : Si vous parlez français, des services d'aide linguistique vous sont proposés gratuitement. Appelez le 1-855-710-6984 (ATS: 711).

ध्यान दें: यदि आप हिंदी बोलते हैं तो आपके लिए मुफ्त में भाषा सहायता सेवाएं उपलब्ध हैं। 1-855-710-6984 (TTY: 711) पर कॉल करें।

اب دشاب یم مهارف امش یارب ناگیار تروص هب ینابز تلایهست، دینک یم وگتفگ یسراف نابز هب رگا: هجوت 1-855-710-6984 (TTY: 711) دیریگب سامت.

ACHTUNG: Wenn Sie Deutsch sprechen, stehen Ihnen kostenlos sprachliche Hilfsdienstleistungen zur Verfügung. Rufnummer: 1-855-710-6984 (TTY: 711).

સુચના: જો તમે ગુજરાતી બોલતા હો, તો ન:શુલક ભાષા સહાય સેવાઓ તમારા માટે ઉપલબ્ધ છે. ફોન કરો 1-855-710-6984 (TTY: 711).

ВНИМАНИЕ: Если вы говорите на русском языке, то вам доступны бесплатные услуги перевода. Звоните 1-855-710-6984 (телетайп: 711).

注意事項：日本語を話される場合、無料の言語支援をご利用いただけます。1-855-710-6984 (TTY: 711) まで、お電話にてご連絡ください。

ໂປດຊາບ: ຖ້າວ່າ ທ່ານເວົ້າພາສາລາວ, ການບໍລິການຊ່ວຍເຫຼືອດ້ານພາສາ, ໂດຍບໍ່ເສັຽຄ່າ, ຄຸມມືພ້ອມໃຫ້ທ່ານ. ໂທສ 1-855-710-6984 (TTY: 711).